

Your mentor *will*:

- ✚ Offer an outside perspective on both you and your business.
- ✚ Listen, in confidence, to any concerns about your business.
- ✚ Help you by sharing their experience of both failure and success.
- ✚ Give friendly, unbiased support and guidance, as well as honest and constructive feedback.
- ✚ Act as a sounding board for ideas.
- ✚ Help you with decision-making by suggesting alternatives based on personal experience.
- ✚ Provide contacts and networks to further your personal and business development.
- ✚ Offer ongoing support and encouragement.

Your mentor *will not*:

- ✚ Give specific technical business guidance, which you'd normally get from an expert business adviser.
- ✚ Take responsibility for the success of the business away from you, the business owner.
- ✚ Provide a training service
- ✚ Act as a counselling service

GET MENTORING WITH SCA

SCA Business mentors are independent, unbiased professionals with a wide range of backgrounds and are experts in finance, manufacturing, procurement, sales and marketing as well as having had senior management roles. They all share one key quality - a passion for **supporting enterprise for all** and passing on their expertise to nurture your business.

Whether you're looking for a fresh perspective on your business, a sounding board for ideas or more networking opportunities, a member of SCA team mentors could be that critical friend you need to succeed.

A business mentor normally has extensive business experience or is knowledgeable in a particular business area, such as finance or marketing. He will act as a trusted confidant over a flexible period of time and support you, all the way.

Remember, you're in control of your destiny.

If you are thinking of finding a business mentor, you should be clear on what you can expect from SCA Management Consulting mentoring services.

As an accredited Enterprise mentoring Company by BBA you can find us on www.mentorsme.co.uk

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